



NOCO JIU-JITSU

SOCIAL MEDIA

Jiu-Jitsu academy located in Loveland, Colorado. Emphasizing on name change centered around Self-Defense.

CLIENT GOALS

Pick up where we've left off on a business account.

STRATEGY

Consistently post high quality video content with a mix of graphics that fit the color scheme/style of the target audience we're trying to reach. Based on analytics and data creating future strategy, the page has an almost "dark" theme that looks powerful and clean.

FREQUENCY

5x per week (M-F)

NOTES

Currently going through a slight name change and rebrand and utilizing social media and search engine best practices to attract more customers organically.

METRICS

+22%

ENGAGEMENT

+14%

LEADS

+12%

SHARES

+22%

ENGAGEMENT

+14%

LEADS

+12%

SHARES

