





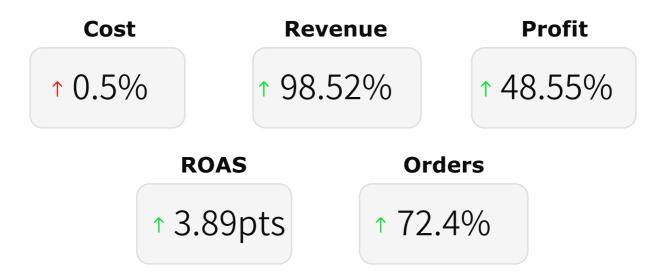
Paid Ads 30 Days Performance

2022 a *combined* \$88,899.69 spend | **2023** a *combined* \$89,341.55 spend => (+\$441.86)

2022 \$4,397,330 revenue | **2023** \$4,766,356 revenue => (+\$369,026)

In the last 30 days revenue is up 98.52% (compared to the same 30 days in 2023) and orders are up 72.40% (compared to the same 30 days in 2023).

(note: this has been achieved through all marketing channels coming together at once)



\$369,026 Revenue UP in 2023

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